AAQIL JAMAL

Product Designer

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Case Studies: bit.ly/3QTCAzj

Product Designer with 5+ years of experience shipping B2B SaaS products across healthcare, procurement, logistics, and manufacturing. Designer at core — with a practice of using AI-assisted development to build and ship my own products end-to-end. Focused on design systems, user research, component architecture, and AI-integrated design workflows.

SKILLS

Design: Figma (Advanced), Adobe Suite, Blender, Prototyping, Wireframing, Information Architecture, Interaction Design, Motion Design

Research: User Research, Usability Testing, Persona Development, Journey Mapping, Research Protocols, Stakeholder Interviews

Systems: Design Systems, Component Architecture, Design Tokens, UI Testing Frameworks, Design Governance, Design Operations

Building: React, Three.js, Chrome Extension Development, PWA Development, AI-Assisted Development, Claude Code, Figma Plugins

Domain: B2B SaaS, Healthcare, Procurement, Supply Chain, Logistics, Manufacturing, ERP Systems

WORK EXPERIENCE

Product Designer (Freelance) *Supahealth Inc.* | 2025 - Present | Remote

Designing product experiences across two health-tech products: Supahealth (eligibility verification) and Supanote (clinical note-taking, AI assistant, and messaging).

- Designed eligibility workflows for Supahealth, streamlining verification processes for healthcare providers
- Built AI assistant and messaging features for Supanote, enabling clinical teams to capture and share notes efficiently
- Architected a Claude-to-Figma design pipeline using design tokens, component libraries, and conventions — reducing design delivery from one week to one day

Product Designer II *Zetwerk* | 2019 - 2025 | Bangalore, India

Led design across 18+ products for a large-scale manufacturing company, managing a team of 12 designers across 7+ product lines.

- Designed ProcureZ procurement platform (RFQ/RFI/RFP/Reverse Auction) achieving 80% adoption across 2 business units, streamlining operations for 100+ suppliers
- Created ZHIP Shipment Tracking enabling real-time monitoring of 800+ containers monthly, reducing demurrage charges by ₹3Cr annually with 90% adoption
- Architected ZetUI Design System with 1,000+ components using toggle-based architecture, reducing Figma memory by 80%, increasing team velocity by 3x
- Built ZINTO application architecture for Siemens Gamesa. Comprehensive guidelines, component structures, and interaction patterns for platform-wide standards
- Delivered 14+ products including EQS (5% to 70% quote efficiency), Supplier Portal (100+ vendors), Customer Portal, and mobile production tracking (70% adoption)
- Established design operations (UI testing, governance, PRD templates, personas) adopted by 15+ teams; mentored 3 designers; conducted 50+ research sessions

Co-Founder / Chief Creative Officer *11pixels Design Studio* | 2023 - Present

Design agency delivering research, branding, design, and development services. Recognized among Silicon India's Top 10 UI/UX Design Services from Karnataka.

- Delivered 15+ projects for clients in luxury clothing, trading, interiors, F&B, and SaaS sectors with 100% client satisfaction
- Managed international clients from Bahrain, Poland, and GCC countries. End-to-end delivery from discovery to launch

PRODUCTS BUILT

Riffit Founder & Designer | *riffit.in*

- Founded and built a WhatsApp-native invoicing platform for Indian freelancers. End-to-end from product strategy, UX design, brand identity, development, through go-to-market
- Shipped complete product: WhatsApp bot, web dashboard, invoice PDF generation, payment tracking, automated reminders, and all marketing materials

Snap to Jira Chrome Extension | *snaptojira.com*

- Designed, developed, and launched a Chrome extension that reduces bug reporting from 5 steps to 2 with video recording, annotation tools, keyboard shortcuts, and Jira API integration

Sabeel Designer & Builder | *the-design-alchemist.github.io/sabeel*

- Designed and built a Progressive Web App for Quran memorization using Waqf-segmented learning with word-by-word audio synchronization — shipped end-to-end solo
- Built a custom audio annotation tool with visual waveforms to generate Waqf-segmented data that didn't exist online; solved iOS Safari audio constraints, offline PWA architecture, and cross-device compatibility

EDUCATION

Bachelor of Computer Applications (BCA) 80%
St. Joseph's College (Autonomous) | 2016 - 2019

Motion Design with Figma Zero To Mastery Academy | 2023
UI/UX Design Course Design Boat UI/UX School | 2019

AWARDS & RECOGNITION

- Silicon India's Top 10 UI/UX Design Services from Karnataka (11pixels Design Studio)
- Best Performer and Quick Learner, Zetwerk (2022 and 2024)
- 2nd place, Zetwerk Hackathon two consecutive years (2022, 2023)
- Medium article "How To Secure Your Adobe XD Design Files To Figma In Just Two Clicks" 50,000+ views
- Case study selected for Design with AI (ADPList event) presented to 100+ attendees

Languages: English, Hindi, Urdu, Kannada